Agenda at a Glance

9:30 AM to 10:00 AM  
Registration & Morning Refreshments

10:00 AM to 10:10 AM  
Welcome & Introductions

10:10 AM to 10:30 AM  
Healthy Food Playbook Overview

10:30 AM to 12:30 PM  
Storytellers  
Regional Examples of Healthcare-Food Systems Partnerships (15 minutes each)

12:30 PM to 1:30 PM  
Networking Lunch with Storytellers  
Each presenter group will have a designated area in the room so participants can join them for lunch and follow up questions.

1:30 PM to 2:30 PM  
Discussion Pods  
Following the themes the stories touch upon and related issues, participants will self-select topic-based discussion groups to engage in a networking discussion activity.  
- Policy Advocacy for Food & Health  
- Food Security & Healthy Food Access Interventions  
- Growing Local Markets  
- Nutrition Education & Healthy Food Incentives  
- Healthy & Local Food For Young Eaters

2:30 PM to 3:00 PM  
Closing & Email Evaluation

Acknowledgements

Today’s event is hosted by the Ecology Center, the Detroit Food Policy Council and Health Care Without Harm.

The event was supported in large part by grants from the Robert Wood Johnson Foundation and the Americana Foundation. The members of the Detroit Food and Fitness Collaborative Healthcare Working Group provided crucial guidance and leadership in the development of today’s program. We also wish to sincerely thank our speakers for making time to share their work with us.

Please learn more about the organizations that supported this event, and find resources and materials related to today’s program by visiting the event homepage below:

https://www.ecocenter.org/harvestinghealth
Storytellers (10:30 AM -12:30 PM)

Today’s gathering brings you seven stories highlighting the landscape of opportunities and models for healthcare and community food system collaborations.

Detroit Food Metrics Report: Opportunities in Food Policy
Detroit Food Policy Council and Detroit Health Department

*Winona Bynum, RN – Executive Director, Detroit Food Policy Council
Alex Hill, MA – Food Access & Chronic Disease Prevention Manager*

The Detroit Food Metrics Report provides a snapshot of data and information on Detroit’s food system as well as trends over time. The report includes a broad range of programs and initiatives that local organizations, the Detroit Food Policy Council, and the City of Detroit are undertaking to address food insecurity, increase healthy food access and awareness, and support a more sustainable and just food system. This presentation will highlight opportunities for change through policy action and offer some ideas for how the healthcare sector can play a major role in moving the needle.

Investing in Solutions: Supporting Women in Agriculture and the Regional Food System
Genesys Hospital and Michigan Food & Farming Systems

*Jennifer Silveri, MIFFS Director of field Operations
Sue Tippett - Genesys Hospital, Ascension Health*

In 2015, Genesys partnered with Michigan Food & Farming Systems (MIFFS) to provide a community-based resource sharing and education center focused on providing economic opportunity to women farmers and promoting access to healthy food in the community by initiating the Women in Agriculture (WIA) Farm Development Center on hospital grounds. This presentation will illustrate how the WIA Farm initiative provides a mechanism to deliver healthy food to county residents who will derive great short and long-term health benefits. The farm and training programs also serve as an economic development opportunity to grow the capacity of farmers as part of the local economy.

The work does not stop at the hospital campus. Genesys also strives to create an equitable, sustainable regional food system by advising and participating in the Regional Food System Navigation (RFSN) initiative. You will also learn how this effort, led by the Community Foundation of Greater Flint (CFGF), works to improve healthy food access through resource coordination and collaboration of key food system stakeholders.

Henry’s Groceries: Healing with Healthy Food Boxes
Henry Ford Health System and Gleaners Community Food Bank of Southeastern Michigan

*Rachelle Bonelli - Vice President of Program, Gleaners Community Food Bank of Southeastern Michigan
Katherine Scher, RN, CCM - HFPN Director of Clinical Integration, Henry Ford Health System*

A collaboration between Gleaners & Henry Ford Health System, Henry’s Groceries is a new food box program designed to mitigate Food Insecurity in Henry Ford Health System’s vulnerable patient populations. This presentation will capture the goals, process and progress of this newly formed program. You will not only learn about how the program works, but also how the collaborators measure and evaluate the success of this intervention.
Hospitals Growing the Market for Local Food

Beaumont Health

Maureen Husek, RD – Director Nutrition and Retail Services, Beaumont Hospital, Royal Oak

Increasing availability of local and sustainable foods in healthcare settings helps create a healthier food environment in the institution. Working with state and local initiatives creates opportunities to both participate in and develop new programs to achieve this goal. Beaumont Royal Oak is partnering with the Michigan Farm to Institution Network and the Oakland County Food Policy Council to support the local food movement and promote healthier eating habits in the community.

Healthy Food for Young Eaters: Opportunities in the Child Nutrition Program

United Way of Southeastern Michigan

Katherine Fuller – Program Manager, Healthy Kids, UWSEM
Lily Doher – Community Dietitian Nutritionist, UWSEM

This presentation will identify opportunities available for healthcare systems to promote health and combat food insecurity in programs that feed children. It will cover access, thoughtful food, and information on an evidence-based, best practice feeding model to create a supportive meal environment for children.

Health Innovations: Collaborating for Health and Food Security

Michigan Medicine and Food Gatherers

Markell Miller, MPH - Director of Community Food Programs, Food Gatherers
Maura Fulton, MS - Administrative Manager, Michigan Medicine Population Health Office

Michigan Medicine and Food Gatherers, the food bank serving Washtenaw County, are working together to screen patients experiencing food insecurity, and refer them to nearby food pantries. This project aims to improve patient health, and strengthen community and clinic connections to support patient access to basic needs.

Fresh Prescription Network

Eastern Market and Henry Ford Health System

Patrice Brown – Food Access Manager, Eastern Market Corporation
Chinyere Uju-Eke – Community Educator, Henry Ford Health System

Since 2014, Fresh Prescription has brought together the healthcare system and the food system in Detroit – helping patients connect what they eat to how they feel, improving eating habits and health outcomes, and fostering innovative relationships to build a healthy sustainable food system in Detroit. A clinician refers potential participants to the program. The potential participant is counseled on the requirements of the program and, if interested, receives a prescription to “eat more fruits and vegetables.” Patients “fill” their prescription at a partnering farm stand or market, where they also receive nutrition counseling, cooking demonstrations, and other educational support. This presentation will share the goals, outcomes, and lessons learned from the network of healthcare and food system collaborators at sites throughout the city.
Discussion Pods (1:30 PM - 2:30 PM)

Each pod presents the opportunity for you to introduce yourself and your work, then discuss specific ways hospitals and community food initiatives can collaborate on the chosen issue area. This session relies on what you bring to the discussion!

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<thead>
<tr>
<th>Policy Advocacy For Food &amp; Health</th>
<th>Growing our capacity to advocate together by identifying common ground issues, opportunities for action and education.</th>
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<tbody>
<tr>
<td>Food Security &amp; Healthy Food Access Interventions</td>
<td>Discuss strategies for improving food security and access to healthy food through our collective work.</td>
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<tr>
<td>Growing Local Markets &amp; The Food Economy</td>
<td>Discuss ways to support sustainable &amp; local food purchasing and production, and ways to foster economic mobility with food.</td>
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<tr>
<td>Nutrition Education &amp; Healthy Food Incentives</td>
<td>Discuss strategies for increasing healthy food access &amp; awareness through nutrition education and incentive programs.</td>
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<tr>
<td>Healthy &amp; Local Food For Young Eaters</td>
<td>Discuss strategies improving access to healthy meals for all children through opportunities like farm to school and early childhood programs, summer and afterschool meals and other child nutrition programs.</td>
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Closing (2:30 PM – 3:00 PM)

Please take a moment to write down your next step or a big idea you developed today on an index card at your table. We will ask for at least one volunteer from each discussion pod to share a next step or big idea with the large group, and we ask that you turn in your index cards to your facilitator.

Evaluation – Electronic (Please complete by July 2, 2018)

At 2:30 PM, all registered participants should receive an invitation in their email inbox. Please check to see if you got it and take a few moments to fill it out! Let us know if you did not receive it; we have a few hard copies here or we can email you the link in a different way.